

# OUR 26 SPONSORSHIP PACKAGES



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# FULL CONFERENCE HEADLINE SPONSORSHIPS



**GET  
ANIMATED  
CONFERENCE**

CONFERENCE

**GET ANIMATED  
BIRMINGHAM  
£7,250 plus vat**

**GETANIMATED.uk  
BRANDSRETAIL.uk**

**BRANDS &  
RETAIL**  
SPRING 2026

PANELS

**THE SUMMIT  
LONDON  
£4,250 plus vat**

**GET  
ANIMATED  
LONDON**  
INDUSTRY UPDATES & THE FORUM

PANELS

**GET ANIMATED  
LONDON  
£4,250 plus vat**

**BRANDS &  
RETAIL**  
WINTER 2026

SCREENINGS  
& XMAS PARTY

**SCREENINGS  
LONDON  
£6,250 plus vat**

# GET ANIMATED CONFERENCE 26



**WE HAVE THE BIGGEST SCREEN IN THE UK**  
MILLENIUM POINT CENTRE - BIRMINGHAM - ENGLAND  
**GETANIMATED.uk**

**GLOBAL C-LEVEL KEYNOTES  
BUSINESS PANELS & FORUMS  
NEW IP 15 MIN SCREENINGS  
THE CO-PRO MARKETPLACE  
...AND A NEW BUSINESS AWARDS**



Tuesday 27<sup>th</sup> and Thursday 28<sup>th</sup> May 2026  
The ABA's will take place in the same theatre from 4pm  
to 5pm on Day One (27<sup>th</sup> May 2026)

**DAY ONE EVENING**

THE ABA'S  
ANIMATION 26  
BUSINESS AWARDS

© MILLENIUM POINT – BIRMINGHAM CENTRE

### CONFERENCE & PARTY SPONSORSHIP

EXCLUSIVE USE OF OUR BOOTH  
FOR MEETINGS

MENTIONED AS EVENT SPONSOR ON  
OUR WEBSITE AND MARKETING

GET ANIMATED POST INTERVIEW

### AWARD SPONSOR



THANKED AS THE SPONSOR  
YOUR LOGO ON SCREEN THROUGHOUT  
THE AWARD CEREMONY

GET ANIMATED 26 HEADLINE PACKAGE

ONLY ONE HEADLINE & PARTY SPONSORSHIP AVAILABLE

### YOUR OWN 30MIN KEYNOTE



WE HAVE ASSIGNED YOU THE OPENING KEYNOTE  
ON DAY ONE FOR YOUR BESPOKE KEYNOTE  
PRESENTATION FOR YOUR COMPANY

### PARTY SPONSOR



WE GIVE DELEGATES TWO DRINKS PER PERSON  
AND CANAPES – WE WILL BRAND THE DRINKS  
TOKENS FOR YOU COMPANY

FIVE TICKETS TO GET ANIMATED 26  
VA:LUED AT £240 EACH



FULL TWO-DAY PASSES

OTHER ACTIVATIONS WELCOMED

 £7,250 PLUS VAT

PAYMENT ON SIGNING TERMS FOR NON-UK  
COMPANIES VAT IS NOT APPLICABLE AT 20%

# BRANDS & RETAIL SPRING 2026

**09/04/26**

- ( 9:45 – 10:15 ) Opening Keynote
- ( 10:15 – 11 ) Brand Protection
- ( 11 – 12 ) Manufacturers Panel
- ( 13 - 13:45 ) Marketing For Retailers
- ( 13:45 – 14:15 ) Creating Brand Loyalty
- ( 14:15 - 14:45 ) Sponsors Keynote
- ( 15:15 – 15:45 ) Online Retail Buyers Panel
- ( 15:45 – 16:15 ) Bricks & Mortar Buyers Panel

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# Spring Summit 2026

SENIOR BRAND & RETAILERS SUMMIT

9th **APRIL** 26 9am – 5pm



**C-LEVEL  
EXECUTIVES  
INDUSTRY SUMMIT 26**

**HEADLINE SUMMIT SPONSOR****OUR SPRING PACKAGE****SUPPORT THE INDUSTRY – OUR NEW SUMMIT**

Brands Retail started out at The British Library back in 2022. Due to a fire back in 2023 we had to find alternative homes for the next couple of years at the Wellcome Museum London, and the Get Animated venue Millennium Point in Birmingham.

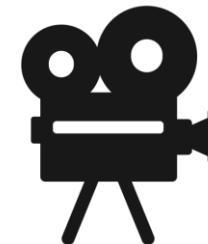
We are delighted Brands Retail has now returned to the British Library, an iconic UK venue, and to celebrate our winter brand screenings we will be putting on a drinks party for the industry, in the library venue.

Happy New Year... next year!

Ryan Baird – Event Director

**154 SEATS****DRINKS & CANAPES FOR  
PARTY GUESTS**

**BRANDS &  
RETAIL**  
SPRING 2026

**BRANDSRETAIL.uk****HEADLINE SPONSOR****PRIVATE  
NDA 30 MIN  
SCREENING****MEET NEW  
& EXISTING  
PARTNERS****10 x PARTY  
TICKETS FOR  
YOUR STAFF****WHAT YOU GET – HEADLINER & PARTY SPONSOR**

- 30 minute keynote in the British Library theatre
- 10 staff tickets
- Marketing & Exposure through media partners & The Brands Retail Post
- Mentioned as headline sponsor
- Activations welcomed

**£500 DEPOSIT REQ****WINTER 26****£4,250 plus vat**

**GET  
ANIMATED  
LONDON 26**

**OUR AFTERNOON TEA - INDUSTRY UPDATES EVENT**  
BRITISH LIBRARY - LONDON - ENGLAND  
**GETANIMATED.uk**



**GLOBAL C-LEVEL KEYNOTES  
BUSINESS PANELS & FORUMS  
GET ANIMATED FORUM  
INDUSTRY DISCUSSIONS  
FINANCE, LEGAL & MARKETING**



TBC – OCT 2026

A full program of finance, legal and panel discussions  
Afternoon Tea and Cake

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**GET ANIMATED  
LONDON**

# GET ANIMATED LONDON 26

## CONFERENCE SPONSORSHIP

EXCLUSIVE STAND SPACE

MENTIONED AS EVENT SPONSOR ON  
OUR WEBSITE AND MARKETING

GET ANIMATED POST INTERVIEW

## OWN EXCLUSIVE BOOTH

AS HEADLINE AND ONLY SPONSOR YOU GET  
A TABLE / BOOTH SPACE TO MARKET TO  
THE DELEGATES WITHOUT ANY COMPETITION

## GET ANIMATED 26 HEADLINE PACKAGE

**ONLY ONE HEADLINE & PARTY SPONSORSHIP AVAILABLE**

## MODERATE THE GET ANIMATED FORUM



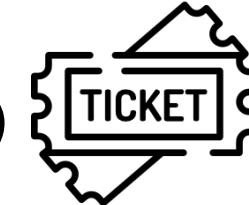
WE INVITE OUR SPONSOR TO  
MODERATE THE GET ANIMATED FOURM

## TEA & CAKE SPONSOR

LET THEM EAT CAKE....

## FIVE TICKETS FOR STAFF

**X 5**



FULL TWO-DAY PASSES

## OTHER ACTIVATIONS WELCOMED



**£4,250 PLUS VAT**

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# Winter Conference 2026

## BRANDS & RETAIL WINTER 2026

**03/12/26**

- ( 9 – 10 ) Morning Tea
- ( 10 – 12 ) Eight 15min Brand Slots
- ( 12 – 1 ) **LUNCH INCLUDED**
- ( 1 - 2:30 ) Six 15min Brand Slots
- ( 2:30 – 3 ) **COFFEE BREAK**
- ( 3 - 4:30 ) Six 15min Brand Slots
- ( 4:30 – 5 ) Retail Buyers Panel
- ( 5 – 11 ) Brands Christmas Party

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BRAND SCREENINGS FOR MERCHANDISING

3<sup>rd</sup> **DECEMBER** 26 9am – 5pm

**VIP**

**RETAILER  
& LICENSEE  
FREE ENTRY**



**HEADLINE & PARTY SPONSOR****OUR WINTER PACKAGE****SUPPORT THE INDUSTRY – OUR NEW XMAS EVENT**

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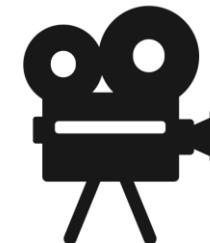
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NDA 30 MIN  
SCREENING****MEET NEW  
& EXISTING  
PARTNERS****10 x PARTY  
TICKETS FOR  
YOUR STAFF****WHAT YOU GET – HEADLINER & PARTY SPONSOR**

- 30 minute screening slot in the British Library theatre
- 10 staff tickets to the Brands Retail Winter Warmer Party
- Marketing & Exposure through media partners & The Brands Retail Post
- Mentioned as headline sponsor
- Activations welcomed

**£1,000 DEPOSIT REQ****WINTER 26****£6,250 plus vat**