

OUR 26 SPONSORSHIP PACKAGES



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FULL CONFERENCE HEADLINE SPONSORSHIPS



**GET
ANIMATED
CONFERENCE**

CONFERENCE

**GET ANIMATED
BIRMINGHAM
£7,250 plus vat**

**BRANDS &
RETAIL
SPRING 2026**

PANELS

**THE SUMMIT
LONDON
£4,250 plus vat**

**GET
ANIMATED
LONDON**
INDUSTRY UPDATES & THE FORUM

PANELS

**GET ANIMATED
LONDON
£4,250 plus vat**

**BRANDS &
RETAIL
WINTER 2026**

SCREENINGS
& XMAS PARTY

**SCREENINGS
LONDON
£6,250 plus vat**

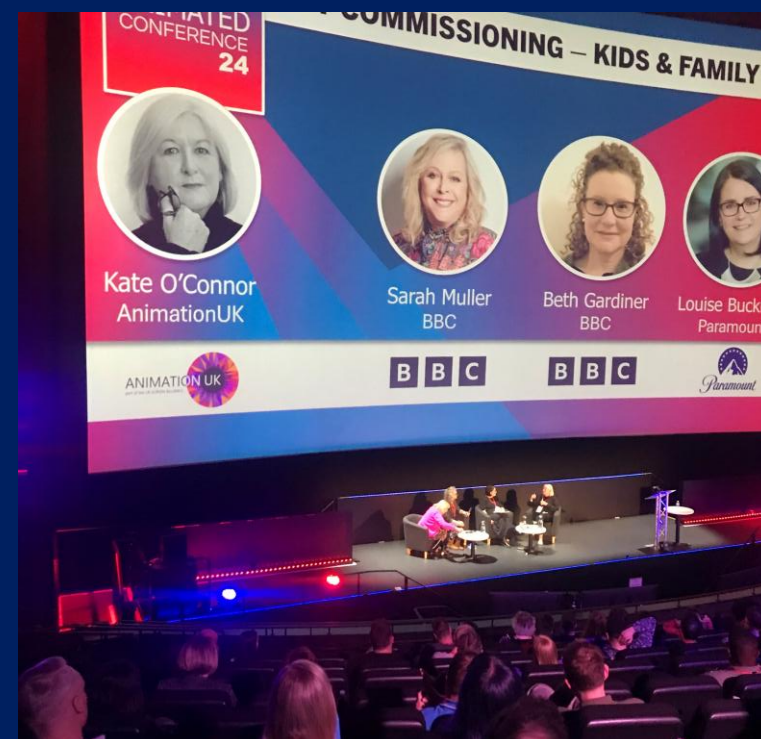
**GETANIMATED.uk
BRANDSRETAIL.uk**

GET ANIMATED CONFERENCE 26

WE HAVE THE BIGGEST SCREEN IN THE UK
MILLENIUM POINT CENTRE - BIRMINGHAM - ENGLAND
GETANIMATED.uk



**GLOBAL C-LEVEL KEYNOTES
BUSINESS PANELS & FORUMS
NEW IP 15 MIN SCREENINGS
THE CO-PRO MARKETPLACE
...AND A NEW BUSINESS AWARDS**



Tuesday 27th and Thursday 28th May 2026

The ABA's will take place in the same theatre from 4pm to 5pm on Day One (27th May 2026)

@ MILLENNIUM POINT – BIRMINGHAM CENTRE

DAY ONE EVENING



GET
ANIMATED
CONFERENCE



GET ANIMATED 26 HEADLINE PACKAGE

ONLY ONE HEADLINE & PARTY SPONSORSHIP AVAILABLE

CONFERENCE & PARTY SPONSORSHIP

EXCLUSIVE USE OF OUR BOOTH
FOR MEETINGS

MENTIONED AS EVENT SPONSOR ON
OUR WEBSITE AND MARKETING

GET ANIMATED POST INTERVIEW

YOUR OWN 30MIN KEYNOTE



WE HAVE ASSIGNED YOU THE OPENING KEYNOTE
ON DAY ONE FOR YOUR BESPOKE KEYNOTE
PRESENTATION FOR YOUR COMPANY

FIVE TICKETS TO GET ANIMATED 26
VALUED AT £240 EACH



FULL TWO-DAY PASSES

AWARD SPONSOR



THANKED AS THE SPONSOR
YOUR LOGO ON SCREEN THROUGHOUT
THE AWARD CEREMONY

PARTY SPONSOR



WE GIVE DELEGATES TWO DRINKS PER PERSON
AND CANAPES – WE WILL BRAND THE DRINKS
TOKENS FOR YOUR COMPANY

OTHER ACTIVATIONS WELCOMED

£7,250 PLUS VAT

PAYMENT ON SIGNING TERMS FOR NON-UK
COMPANIES VAT IS NOT APPLICABLE AT 20%

BRANDS & RETAIL

SPRING 2026

09/04/26

Spring Summit **2026**

SENIOR BRAND & RETAILERS SUMMIT

9th **APRIL 26 9am – 5pm**



(9:45 – 10:15) Opening Keynote
(10:15 – 11) Brand Protection
(11 – 12) Manufacturers Panel
(13 - 13:45) Marketing For Retailers
(13:45 – 14:15) Creating Brand Loyalty
(14:15 - 14:45) Sponsors Keynote
(15:15 – 15:45) Online Retail Buyers Panel
(15:45 – 16:15) Bricks & Mortar Buyers Panel

@ BRITISH LIBRARY – LONDON KINGS CROSS

**C-LEVEL
EXECUTIVES
INDUSTRY SUMMIT 26**

HEADLINE SUMMIT SPONSOR

OUR SPRING **PACKAGE**

HEADLINE SPONSOR

SUPPORT THE INDUSTRY – OUR NEW SUMMIT

Brands Retail started out at The British Library back in 2022. Due to a fire back in 2023 we had to find alternative homes for the next couple of years at the Wellcome Museum London, and the Get Animated venue Millennium Point in Birmingham.

We are delighted Brands Retail has now returned to the British Library, an iconic UK venue, and to celebrate our winter brand screenings we will be putting on a drinks party for the industry, in the library venue.

Happy New Year... next year!
Ryan Beaird – Event Director

154 SEATS



PRIVATE NDA 30 MIN SCREENING



MEET NEW & EXISTING PARTNERS



10 x PARTY TICKETS FOR YOUR STAFF

WHAT YOU GET – HEADLINER & PARTY SPONSOR

- 30 minute keynote in the British Library theatre
- 10 staff tickets
- Marketing & Exposure through media partners & The Brands Retail Post
- Mentioned as headline sponsor
- Activations welcomed

£500 DEPOSIT REQ

WINTER 26

£4,250 plus vat

**BRANDS &
RETAIL**
SPRING 2026

BRANDSRETAIL.uk

**GET
ANIMATED
LONDON²⁶**

OUR AFTERNOON TEA - INDUSTRY UPDATES EVENT

BRITISH LIBRARY - LONDON - ENGLAND

GETANIMATED.uk



**GLOBAL C-LEVEL KEYNOTES
BUSINESS PANELS & FORUMS
GET ANIMATED FORUM
INDUSTRY DISCUSSIONS
FINANCE, LEGAL & MARKETING**



TBC – OCT 2026

A full program of finance, legal and panel discussions
Afternoon Tea and Cake

@ BRITISH LIBRARY – LONDON KINGS CROSS

**GET ANIMATED
LONDON**

GET ANIMATED LONDON26

GET ANIMATED 26 HEADLINE PACKAGE

ONLY ONE HEADLINE & PARTY SPONSORSHIP AVAILABLE

CONFERENCE SPONSORSHIP

EXCLUSIVE STAND SPACE

MENTIONED AS EVENT SPONSOR ON
OUR WEBSITE AND MARKETING

GET ANIMATED POST INTERVIEW

MODERATE THE GET ANIMATED FORUM



WE INVITE OUR SPONSOR TO
MODERATE THE GET ANIMATED FOURM

FIVE TICKETS FOR STAFF



FULL TWO-DAY PASSES

OWN EXCLUSIVE BOOTH

AS HEADLINE AND ONLY SPONSOR YOU GET
A TABLE / BOOTH SPACE TO MARKET TO
THE DELEGATES WITHOUT ANY COMPETITION

TEA & CAKE SPONSOR

LET THEM EAT CAKE....

OTHER ACTIVATIONS WELCOMED

= £4,250 PLUS VAT

PAYMENT ON SIGNING TERMS FOR NON-UK
COMPANIES VAT IS NOT APPLICABLE AT 20%

Winter Conference 2026

BRAND SCREENINGS FOR MERCHANDISING

3rd **DECEMBER** 26 **9am – 5pm**

BRANDS & RETAIL WINTER 2026

03/12/26

VIP

**RETAILER
& LICENSEE
FREE ENTRY**

(9 – 10) Morning Tea
(10 – 12) Eight 15min Brand Slots
(12 – 1) **LUNCH INCLUDED**
(1 - 2:30) Six 15min Brand Slots
(2:30 – 3) **COFFEE BREAK**
(3 - 4:30) Six 15min Brand Slots
(4:30 – 5) Retail Buyers Panel
(5 – 11) Brands Christmas Party

**BRANDS &
RETAIL**
WINTER CONFERENCE
9th DEC 25

**BRANDS &
RETAIL**
FILM & TV

**BRANDS &
RETAIL**
COMMERICAL

**BRANDS &
RETAIL**
GAMING

**BRANDS &
RETAIL**
SPORTS

**BRANDS &
RETAIL**
LUXURY

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HEADLINE & PARTY SPONSOR

OUR WINTER **PACKAGE**

HEADLINE SPONSOR

SUPPORT THE INDUSTRY – OUR NEW XMAS EVENT

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154 SEATS



**PRIVATE
NDA 30 MIN
SCREENING**



**MEET NEW
& EXISTING
PARTNERS**



**10 x PARTY
TICKETS FOR
YOUR STAFF**

WHAT YOU GET – HEADLINER & PARTY SPONSOR

- **30** minute screening slot in the British Library theatre
- **10** staff tickets to the Brands Retail Winter Warmer Party
- Marketing & Exposure through media partners & The Brands Retail Post
- Mentioned as headline sponsor
- Activations welcomed

£1,000 DEPOSIT REQ

WINTER 26

£6,250 plus vat

**BRANDS &
RETAIL**
WINTER 2026

BRANDSRETAIL.uk